

# Your Product Advertisement on FiltraGuide



Product ad – with link



Optional: enhanced product ad



## Attract new customers on the Internet by placing your Product Advertisement on FiltraGuide

FiltraGuide presents your high-profile Product Advertisement in the following search directories

- Product Finder
- Markets
- Ancillary Products
- Services
- Solution Finder

as a large banner ad and a short, informative text. Your text is linked to your website so that your prospective customers can find more information.

## How to present your products on FiltraGuide

- Keyword-based product advertisement
- 20 keywords can be assigned to your ad
- Presentation of your product advertisement on the right side of the search result site of corresponding keywords
- Additionally all your product advertisements are displayed on your Company Profile
- One product image per advertisement - product image size max. 300 x 200 pixel
- Headline - max. 50 characters
- Product short description - max. 300 characters
- Link – to your homepage or directly to your product site on your website
- Product advertisement in German and English - if text is supplied in both languages
- All clicks on your product advertisements are counted and gives you additional information

### Prices for your product advertisement \*:

- 6 months ad insertion **150 Euro**
- 12 months ad insertion **200 Euro**

## Optional: Enhanced product advertisement

- Linking of your product advertisement to a separate product information site on FiltraGuide created by FiltraGuide
- Detailed product description, max. 2500 characters
- Max. 3 images, jpg. or pdf format
- Your datasheet or brochure can be added as pdf file for download it; videos on request
- Incl. inquiry form. Inquiries will be sent by email to your email address – plausibility of inquiries will be checked

### Prices for your enhanced product advertisement:

Plus single payment of **100 EUR**

## Profit from FiltraGuide

- Since 10 years FiltraGuide is the well-established, branch-specific supplier directory of the filtration and separation industry
- Some 30,000 users worldwide access FiltraGuide every month – main focus is Europe
- All clicks on your product advertisement are counted to give you detailed information.

\* Product advertisement is only open to companies with an entry on our FiltraGuide Premium service

[www.filtraguide.com](http://www.filtraguide.com)

Fax: +49 7957 8897



## ORDER – Product Advertisement on FiltraGuide

### Originator:

Company:

Street:

Contact person:

ZIP code / City:

Position:

Telephone:

Email:

Telefax:

Please tick your desired product presentation on [www.filtraguide.com](http://www.filtraguide.com) \*

- Desired runtime 6 months – 150 EUR
- Desired runtime 12 months – 200 EUR
- Product advertisement with link to your website
- Enhanced product advertisement with separate product information site – plus 100 EUR single-payment

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### Your product advertisement:

<b>Product advertisement - German:</b> max. 50 characters	
<b>Product advertisement - English:</b> max. 50 characters <i>please quote this title at any correspondence</i>	

Please send all related documents digital by email to [sales@filtraguide.com](mailto:sales@filtraguide.com):

- Product description (max. 300 characters)
- Product image max. 300 x 200 pixel

For your enhanced product advertisement please send us the related documents digital by email to [sales@filtraguide.com](mailto:sales@filtraguide.com):

- Detailed product description to create the additional product site – max. 2500 characters
- Product images, max. 3
- pdf-file of your data sheet or your product brochure for download

We hereby place the order for the ticked services. Prices already include the creation of the product advertisement as well as the runtime of the ad. Prices for German companies plus value-added tax. Subject to modifications. Valid from February 1<sup>st</sup>, 2010.

City, Date

Valid signature, Company stamp

### Contact:

FiltraGuide – InsideActive Software Solutions GmbH • Ruhefeld 46 • D-74594 Kressberg • [sales@filtraguide.com](mailto:sales@filtraguide.com)